



**Felize Arni Rudiawarni**

*University of Surabaya,  
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**Environmental, Social and  
Governance Investing**

Associate professor at Faculty of Business and Economics, she is PhD in Accounting at Airlangga University, Surabaya, Indonesia. Social Science & Business Research Network (SSBRN) Project director from 2017, Certified Financial Planner (CFP) from Financial Planning Standard sBoards (FPSB) since 2005, Certified Data Analytics (CERTDA) from Association of Chartered Certified Accountants (ACCA) since 2021, financial consultant for start-up, trainer & speakers for corporate, author of numerous articles.

**Dedhy Sulistiawan**

*University of Surabaya,  
Indonesia*

**The rise of intangible asset and  
intellectual capital**



Professor at Faculty of Business and Economics, Head of Accounting Department, 2014-2023, he is PhD in Accounting & Stock Market at University Gadjah Mada, Indonesia. Chairman of Social Science & Business Research Network (SSBRN) since 2016, Certified Accountant (2000) Business Consultant For Start-Up, Assessor for Study Program for Higher Education. Lamemba, Guest Editor in International Journals, Reviewers in International and National Journals, author of numerous articles.



**Shoshana Shor**

*Bar-Ilan University, Israel*

**Conflict resolution**

Dr. Shoshana Shor is a member in the Faculty of Political Sciences at Bar-Ilan University. Her research topics are federalism and regional agreements, mediation and reconciliation between disputed sides. She lectures in Adenauer Foundation program, emphasizing conflict resolutions.

**Shay Attias**

*Bar-Ilan University,*

*Israel*



**'Soft power can be Hard': Protecting the Homefront: Hybrid Warfare's Threat to Consciousness and Information**

Dr. Attias, a professor of Political Science and Communication at Bar-Ilan University, is renowned for introducing the concept of "peer-to-peer diplomacy." He holds key positions as a Principal Investigator and Senior Fellow at the Begin-Sadat Center for Strategic Studies (BESA). With a strong background in Soft-Power, Diplomatic Studies, International Communications, and US foreign policy, he has made significant contributions to these fields. Notably, he played a pivotal role in establishing the Department for Public Diplomacy in Israel's Prime Minister's Office and served as a special envoy for public diplomacy in New England. Shay Attias' expertise and experience have solidified his esteemed reputation as an authority in these domains.