

3rd International Conference

Global Ethics - Key of Sustainability (GEKoS)

May 20th, 2022

Bucharest, Romania

Keynote speakers

Robert Edward FREEMAN,
University of Virginia, USA

Jacob Dahl RENDTORFF,
Roskilde University, Denmark

Geert DEMUIJNCK,
EDHEC Business School, France

Yotam LURIE,
Ben-Gurion University, Israel

Iuliu STOCKLOSA,
Bucharest Chamber of Commerce and
Industry, Romania

European Business Ethics Network (EEBEN) founded in 1987 in Brussels, has now over 1,100 members in 20 countries. Its goal is to generate awareness of ethical challenges in the global economy and to promote a dialogue about the role of the economy in society.

EBEN-Ro gathers specialists from all fields of social sciences from Romania who are willing to contribute for the construction of a better business environment in the benefit of the wellbeing of the people.

<https://home.eben-ro.org>

Business Ethics Award Romania – BEAR

(Round table)

The willing of the EBEN-Ro is to promote the business ethics and to spot the company's efforts to implement an ethical behavior. We are inviting managers and entrepreneurs to contribute to a debate with international specialists and academics on founding the **BEAR** trophy for the companies that are implementing business ethics principles, culture, and practice. **BEAR** is designed after the BEE model. The BEE model is successfully implemented by the EBEN-Greece.

Registration: office@eben-ro.org (before 30th April, 2022)

NEW!

International Committee

Global Ethics - Key of Sustainability (GEKoS)

- Tsangyao CHANG – Feng Chia University, Taiwan
- Elena CONDREA, Ovidius University of Constanta, Romania
- Geert DEMUYNCK, EDHEC Business School, France
- Reda DJAOUAHDOU, Annaba University, Algeria
- Adriana GRIGORESCU, National University of Political Studies and Public Administration, Romania
- Da HOU - Central University of Finance and Economics, PR China
- Nuria HUETE- ALCOCER - Universidad de Castilla La Mancha, Spain
- Marioara IORDAN – Romanian Academy, Institute for Economic Forecasting, Romania
- Myeong Hwan KIM - Purdue University Fort Wayne, USA
- Victor Raul LOPEZ RUIZ, University of Castilla-La Mancha, Spain
- Emmanuel MAGANARIS – Glasgow Caledonian University, UK
- Ketill Berg MAGNÚSSON, Reykjavik University, Iceland
- Yanbing MAO – Shanghai University, PR China
- Carmen NĂSTASE – “Stefan cel Mare” University of Suceava, Romania
- Domingo NEVADO – Universidad de Castilla La Mancha, Spain
- Madlena NEN, Military Technical Academy Ferdinand, Romania
- Speranta Camelia PIRCIU – INCSMPCS, Romania
- Valentin RADU, Valahia University of Targoviste, Romania
- Alain REDSLOB – Université Paris II Panthéon Assas, President AIELF, France
- Steven ROSEFIELDE, University of North Carolina, United States of America
- Hallur Tor SIGURDARSON, Reykjavik University, Iceland
- Throstur Olaf SIGURJONSSON, University of Iceland, Iceland
- Marcin Waldemar STANIEWSKI – University of Finance and Management, Warsaw, Poland
- Erendira Yareth VARGAS LOPEZ – University of Colima, Mexico
- Ana-Maria ZAMFIR – INCSMPCS, Romania

The **European Business Ethics Network – Romania, EBEN-RO**, is inviting you to participate to the 3rd International Conference Global Ethics – Key of Sustainability, GEKoS, to share your opinion, experience, research findings, to exchange ideas, to initiate cooperation and to create a nucleus of academics and researchers meant to promote the ethics in economy and society. Please submit your contribution to eben.romania@gmail.com.

Important dates:

Abstract submission	April 25 th , 2022
Acceptance	April 30 th , 2022
Registration	April 30 th , 2022
Paper submission	May 15 th , 2022

LUMEN Proceedings

Publication opportunity: All accepted papers will be published in conference proceedings that will be submitted for indexation to Clarivate Analytics. Selected papers will be proposed to Postmodern Opening Journal (WoS), Holistica Journal of Business and Public Administration (BDI), Ecoforum (BDI) APC not included in conference fee, discounts.

The conference fee is 100 Euro/participant and covers conference materials, refreshments, and paper publication in proceedings. EBEN-RO members are benefiting of a 25% fee discount.