

List of books and papers published in journals and conference volumes

Lecturer PhD. BEJINARU Ruxandra

BOOKS

Bejinaru, R. (2014) Managementul cunoștințelor în organizații, Ed. Didactică și Pedagogică, București, pp. 197, ISBN – 978-973-30-3787-3, <http://www.edituradp.ro/carte/managementul-cunostintelor-in-organizatii--i1090>

BOOKS' CHAPTERS - INTERNATIONAL PUBLISHING HOUSE

1. Brătianu, C., **Bejinaru, R. (2016) Evaluation of knowledge processes within learning organization**. In: O.Nicolescu, L. Lloyd-Reason (Eds.). Challenges, performances and tendencies in organisation management (pp.125-136). Singapore: World Scientific. ISBN: 978-981-4656-01-6.
2. **Bejinaru R., Iordache, S., Băeșu C. (2017) Knowledge Dynamics a Key Skill in Persuasive Negotiation**, accepted in Volume - Cambridge Scholar 2017, printing

BOOK CHAPTERS - NATIONAL PUBLISHING HOUSE

1. Băeșu, C., **Bejinaru R. (coautor), (2013) Rolul euroregiunilor în dezvoltarea durabilă în contextul crizei mondiale, Exemplu: Euroregiunea Siret-Prut-Nistru, vol XVIII**, capitolul *Impactul Euroregiunii Siret-Prut-Nistru asupra dezvoltării durabile (pag.52-57)*; Ed. Tehnopress, Iași, ISBN 978-973-702-913-3
2. Băeșu, C., **Bejinaru R. (coautor), (2013) Rolul euroregiunilor în dezvoltarea durabilă în contextul crizei mondiale, Exemplu: Euroregiunea Siret-Prut-Nistru, vol XVIII**, *Euroregiunile și dezvoltarea durabilă în contextul crizei economice. Euroregiunea Siret-Prut-Nistru (pag. 57-62)*; Ed. Tehnopress, Iași, ISBN 978-973-702-913-3
3. Cristian Valentin HAPENCIUC, Costică ROMAN coordonatori, **Bejinaru, R. (coautor) (2006) Economia la începutul mileniului III. Provocări și tendințe**, Editura Sedcom Libris Iași (acreditată MEdC/ CNCSIS), 2006, ISBN(10) 973-670-213-8, 284 p., ISBN(13) 978-973-670-213-6 Coautor capitol - *Aspecte privind reforma și promovarea turismului romanesc*, pg. 32-43 (12 pagini)

ARTICLE / PAPERS IN INTERNATIONAL DATA BASES

1. Brătianu, C., & **Bejinaru, R. (2017). Knowledge strategies for increasing IC of universities**. In Lopez I.T. & Serrasqueiro, R. (Eds.). *Proceedings of the 9th European Conference on Intellectual Capital*, Instituto Universitario de Lisboa, Lisbon, Portugal, 6-7 April 2017, pp. 34-41.
2. **Bejinaru, R., Prelipcean, G. (2017) Successful strategies to be learnt from world-class universities**, The 11th International Conference on Business Excellence Strategy, Complexity and Energy in changing times, 30-31 March 2017, Bucharest, University of Economic Studies, pp. 469-492, <http://www.managementdynamics.ro/index.php/journal/article/viewFile/191/147>
3. **Bejinaru, R., Roman, C., Tonu, E. (2016) The Influence of Organizational Culture Upon Knowledge Transfer within Organizations**, The USV Annals of Economics and Public Administration, Volume 16, Issue 2(24), pp. 100-110
4. **Bejinaru, R. (2016) Knowledge Dynamics Impact on Intellectual Capital in Organizations**, Journal of Management Dynamics in the Knowledge Economy, December 2016, vol.4, no.4, Issue 14, pp. 515-534
5. Prelipcean, G., **Bejinaru, R. (2016) Universities As Learning Organizations in the Knowledge Economy**, Journal of Management Dynamics in the Knowledge Economy, December 2016 vol.4, no.4, Issue 14, pp. 469-492

6. Costea, M., Hapenciuc, C.V., **Bejinaru, R.**, (2016) *Analysis Of Global Competitiveness Pillars' Influence Upon The Romanian Tourism Industry*, Journal of Tourism – Research and Studies in Tourism, Issue 22, December 2016, pp. 64-75
7. **Bejinaru, R.**, Cozorici, A.N. (2016) *Challenges for Romanian Ecotourism Destinations*, Journal of Tourism – Research and Studies in Tourism, Issue 22, December 2016, pp. 1-63
8. **Bejinaru, R.**, Hapenciuc, C.V. (2016) *Leadership Strategies for Supporting Organizational Knowledge Processes*, The 2nd International Conference SAMRO 2016 „News, challenges and trends in management of knowledge-based organizations“, 14th – 16th October, Sibiu County, Romania, ISSN 2537-3463, Ed. Tehnica, pp. 179-187
9. Hapenciuc, C.V., Neamtu, D.M., **Bejinaru, R.**, Roman, C., (2016) *The Influence Of Knowledge As A Component Of Intellectual Capital Within The Global Business Context*, The 2nd International Conference SAMRO 2016 „News, challenges and trends in management of knowledge-based organizations“, 14th – 16th October, Sibiu County, Romania, ISSN 2537-3463, Ed. Tehnica, pp. 188-196
10. Hapenciuc, C.V., Neamtu, D.M., **Bejinaru, R.** (2016) *Comparative Statistical Analysis Of Existing Differences In The Regional Development Of Romania Regarding The Main Socio-Economic Indicators*, Strategica – International Conference – Fourth Edition, "Local versus Global - Opportunities and Risks in the Contemporary Business Environment", October 20th-21st, Bucharest: Tritonic , ISBN (E-book): 978-606-749-181-4, pp. 560-574
11. **Bejinaru, R.**, Hapenciuc, C.V. (2016) *Valorization Of The Learning Organization's Principles In The Business HES*, Strategica –International Conference – Fourth Edition, "Local versus Global - Opportunities and Risks in the Contemporary Business Environment", October 20th-21st, Bucharest: Tritonic , ISBN (E-book): 978-606-749-181-4, pp. 600-611
12. **Bejinaru, R.**, Hapenciuc, C.V. , Roman, C., (2016) *Interdependencies Of Knowledge Dynamics Processes And Intellectual Capital Within The Organization*, International Conference Theory and Application on the Knowledge Economy - TAKE 2016, July 6-8 2016, Universidade de Aveiro – Aveiro – Portugal, ISBN 978-989-20-6806-0;
13. Hapenciuc, C.V., **Bejinaru, R.**, Roman, C., Neamtu , D.M. (2016) *The Challenges Of HES-Higher Education System Within The Knowledge Economy Based On Competitiveness*, EDULEARN- 8th annual International Conference on Education and New Learning Technologies Barcelona (Spain). 4th - 6th of July, 2016
14. Hapenciuc, C.V., **Bejinaru, R.**, Roman, C., Neamtu , D.M. (2016) *The Role Of HES Within The Evolution Of The Business Sector*, EDULEARN- 8th annual International Conference on Education and New Learning Technologies Barcelona (Spain). 4th - 6th of July, 2016
15. Hapenciuc, C.V., **Bejinaru, R.**, Băeșu, C., Roman, C. (2016) *The Positive Impact of Emotional Intelligence at Organizational Level*, The 27th IBIMA conference on Innovation Management and Sustainable Economic Competitive Advantage: From Regional Development to Global Growth, Madrid, Spain, 04-05 May 2016, ISBN: 978-0-9860419-6-9, pp. 3697-3705 (from Web of Science Core Collection)
16. Hapenciuc, C.V., **Bejinaru, R.** (2015) *Stimulating strategic organizational processes: knowledge creation and organizational learning*, Strategica, 29-30 October 2015. Local versus Global. Bucharest: Tritonic (ISBN 978-606-749-054-1, ISSN 2392-702X) pp. 235-243 (from Web of Science Core Collection)
17. Vranciu, L.E., Hapenciuc, C.V., Neamtu, D.M., **Bejinaru, R.** (2015) *The Education And The Vocational Training Of Adults- Vectors Of The Development Of The Intellectual Capital*, Strategica, 29-30 October 2015. Local versus Global. Bucharest: Tritonic (ISBN 978-606-749-054-1, ISSN 2392-702X), pp. 244-254 (from Web of Science Core Collection)
18. Hapenciuc, C.V., Băeșu, C., **Bejinaru, R.** (2015) *Interdependencies of strategic management for elaborating the organization's strategy*, SGEM-2015 International Multidisciplinary Scientific Conference on Social Sciences

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21. Bratianu, C., **Bejinaru, R.** (2014) ***Evaluation of knowledge processes within the learning organization***, International Conference "Challenges, Performances and Tendencies in the Organisation Management", 22-24th June 2014, Murighiol, Danube Delta, Romania
22. **Bejinaru R., Iordache, S., Băeșu C.** (2014) ***Knowledge Dynamics a Key Skill in Persuasive Negotiation***, International Conference "Challenges, Performances and Tendencies in the Organisation Management", 22-24th June 2014, Murighiol, Danube Delta, Romania
23. Stanciu, P., Hapenciu, C.V., **Bejinaru, R., Moroșan, A.A.** (2014) ***Distinct Elements among the Managerial Entrepreneurship of Bucovina's Guesthouses. A Study in the Context of Sustainable Development***, 8th International Management Conference - "Management Challenges For Sustainable Development", ASE, 6-7 November, 2014, pp.128-143 <http://samro.ro/wp-content/uploads/2017/01/PROCEEDINGS88.pdf>
24. Bordeianu, O.M., Hapenciu, C.V., **Bejinaru, R., Burciu, A.** (2014) ***Dimensions of the Learning Organization within Pharmaceutical Companies in Romania***, 8th International Management Conference- "Management Challenges For Sustainable Development", ASE, 6-7 November, 2014, pp. 606-618 <http://samro.ro/wp-content/uploads/2017/01/PROCEEDINGS88.pdf>
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43. Bratianu, C., Hapenciu, V., Orzea, I., **Bejinaru, R.**, Ghiuta, O. (2011) *Strategic Thinking Dimensions in Emergent Economies Business Education*, 8th International Conference on Intellectual Capital, Knowledge Management and Organizational Learning, The Institute for Knowledge and Innovation Southeast Asia (IKI-SEA) of Bangkok University, Bangkok, Thailand, 27-28 October 2011, vol.1, pp. 99-107, ISBN 978-1-908272-20-1 http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=GeneralSearch&qid=4&SID=V1GUV952eAFcN9KU45R&page=1&doc=2 (from Web of Science Core Collection)
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PhD Thesis

Title: **"Knowledge management within the learning organization" (2012)**

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